1. Executive Summary

Overview of PT Majixx Infamous Hemp Company

PT Majixx Infamous Hemp Company, founded in August 2024 by Anthony S. Owens, is a licensed hemp processor in North Carolina, specializing in smokable hemp pre-rolls, customized hemp-based products, and white-label branding solutions for companies across the U.S. Anthony, a USDA Licensed Hemp Grower and Processor, brings years of experience and an in-depth understanding of the hemp industry to PT Majixx. Since its inception, the company has quickly established itself as a premier, legally compliant provider of high-quality, smokable hemp products.

Built with an initial investment of just \$460, PT Majixx has already proven profitable in less than three months of operation, with monthly revenues between \$7,500 and \$8,500 and over \$12,000 in net profit to date. The company's approach to growth is rooted in compliance with the 2018 Farm Bill, ensuring all products maintain THC levels below 0.3% and meet federal and state regulations. This compliance focus has not only built consumer trust but has also allowed PT Majixx to stand firm in a recent legal dispute, proving the company's commitment to upholding industry standards and legal integrity.

Founder Background

Anthony S. Owens is a seasoned entrepreneur, research scientist, and emergency management professional, having founded PT Majixx after extensive experience in agriculture, law enforcement interactions, and disaster response. This background has uniquely positioned him to navigate the complex regulatory landscape of the hemp industry and advocate for industry standards that enhance product safety. Beyond business operations, Anthony recently authored a legislative proposal to amend the 2026 Farm Bill, advocating for increased safety and security within the hemp industry to safeguard consumer interests and promote growth among hemp producers and processors.

Anthony's deep understanding of regulatory needs and his proactive stance on industry reform have further positioned PT Majixx as a leader not only in product quality but in legal compliance and advocacy. PT Majixx's commitment to both customer safety and legal innovation has attracted the interest of major distributors and brands, including a distribution offer from the same company that launched 5-Hour Energy and a proposed collaboration with Marlboro on a hemp-tobacco blended product.

Mission and Vision

At its core, PT Majixx aims to elevate the standard of hemp-based products in the marketplace, focusing on quality, transparency, and compliance. The company's mission is to make premium, compliant hemp products accessible to consumers while promoting a safe, responsible, and sustainable industry. In the long term, PT Majixx envisions becoming a driving force in hemp industry regulation and a preferred supplier for top-tier distributors and brands.

2. Market Opportunity

Industry Analysis

The hemp industry has seen unprecedented growth over the past decade, driven largely by the legalization of hemp under the 2018 Farm Bill and increasing consumer interest in natural, wellness-oriented products. The global industrial hemp market size was valued at \$4.71 billion in 2022 and is projected to grow at a compound annual growth rate (CAGR) of 16.8% from 2023 to 2030. This growth is fueled by the expanding use of hemp in a range of products, from textiles to health supplements and, most notably, smokable products that have gained popularity among consumers seeking legal alternatives to cannabis.

Within the U.S., the smokable hemp market alone is expected to exceed \$300 million by 2025, with significant growth anticipated as consumers become more informed about the benefits and legal aspects of hemp. Products like PT Majixx's smokable pre-rolls cater to a consumer demographic that values legal, non-psychoactive alternatives to traditional marijuana, as well as wellness benefits associated with CBD and other cannabinoids.

Legal Landscape and Regulatory Changes

Navigating the legal landscape is crucial for any hemp business, and PT Majixx has not only embraced this challenge but has taken a proactive stance in influencing regulation. The 2018 Farm Bill established a federal framework for hemp cultivation, setting the THC threshold at 0.3% to distinguish hemp from marijuana. However, state-level enforcement varies, leading to regulatory uncertainty that impacts companies like PT Majixx. To address these challenges, Anthony has proposed amendments for the 2026 Farm Bill aimed at enhancing regulatory clarity and consumer safety.

The 2026 Farm Bill proposal, authored by Anthony, introduces measures to strengthen product testing protocols, enforce consistent federal standards across state lines, and improve labeling practices. This amendment is designed to create a safer market environment for both producers and consumers, further reinforcing PT Majixx's commitment to compliance and consumer protection.

By contributing to this legislative process, PT Majixx not only demonstrates industry leadership but also aligns itself as a responsible corporate entity that is prepared to adapt to regulatory changes while continuing to grow.

Target Market and Consumer Demand

PT Majixx targets a diverse demographic that includes wellness-focused individuals, consumers looking for legal alternatives to cannabis, and retailers seeking compliant, high-quality hemp products. The primary customer segments include:

- Retail Consumers: Wellness-conscious individuals who prefer natural products, including CBD and other cannabinoids, for their potential health benefits. This group values quality, compliance, and transparency in product sourcing.
- Wholesalers and Retailers: Smoke shops, wellness stores, and independent retailers who
 require reliable, compliant products to meet consumer demand. PT Majixx offers these clients a
 competitive edge by providing high-quality, legally sound products that align with regulatory
 standards.

3. **White-Label Clients**: Companies looking to expand into the hemp space with private-label products benefit from PT Majixx's expertise in branding, compliance, and packaging.

Competitive Analysis

The hemp market is highly competitive, with a mix of small-scale producers and established brands vying for market share. PT Majixx distinguishes itself through its commitment to legal compliance, advocacy for industry standards, and partnerships with major distributors and potential brand collaborations. The company's focus on safe handling, temperature-controlled storage, and clear labeling further sets it apart in a market where quality control and compliance can vary widely.

Compared to competitors, PT Majixx offers a stronger compliance framework, built-in legal protections, and a proactive stance on regulatory advocacy. This positions PT Majixx not just as a provider of smokable hemp products, but as an industry leader that champions product safety and compliance as fundamental business practices. With planned distribution through the 5-Hour Energy distributor and a potential collaboration with Marlboro, PT Majixx is primed for significant market reach and brand credibility.

Market Trends and Demand Drivers

Several key trends are driving demand for PT Majixx's products and the broader smokable hemp market:

- 1. **Increased Consumer Awareness**: As consumers become more aware of the benefits and legal status of hemp, demand for compliant, high-quality hemp products is growing. PT Majixx has capitalized on this trend by prioritizing education in its sales and marketing approach.
- 2. **Health and Wellness Focus**: The wellness industry's growth has fostered demand for hemp-based products that provide benefits without psychoactive effects. This aligns with PT Majixx's product offerings, which are geared toward wellness-conscious consumers.
- 3. **Shifts in Tobacco Consumption**: With tobacco consumption on the decline, the hemp industry has attracted traditional smokers seeking alternative products. PT Majixx's proposed hemp-tobacco blend collaboration with Marlboro addresses this shift by offering a product that appeals to tobacco users exploring legal, hemp-based alternatives.

3. Business Model and Revenue Streams

PT Majixx Infamous Hemp Company has developed a versatile business model, driven by multiple revenue streams that capitalize on the rising demand for compliant, high-quality hemp products. This model supports both retail and wholesale clients while providing additional custom branding services to businesses interested in launching private-label hemp products. Below is an in-depth breakdown of the company's revenue streams, target customers, pricing structure, and distribution strategies.

Product Lines

1. Smokable Hemp Pre-Rolls:

- **Description**: Premium hemp pre-rolls made from high-quality hemp flower containing less than 0.3% Delta-9 THC, compliant with the 2018 Farm Bill.
- Market Position: These pre-rolls cater to consumers looking for a legal, non-psychoactive alternative to traditional marijuana. With a focus on quality and compliance, PT Majixx aims to position its pre-rolls as a premium option within the smokable hemp market.
- o **Target Customers**: Retail consumers, wholesalers, and private-label clients.
- **Pricing**: Wholesale price per pack is \$10, with a suggested retail price ranging from \$15 to \$25, depending on the market.

2. Custom Branding and White-Label Services:

- Description: PT Majixx offers white-label and custom branding services, allowing companies to launch their own hemp product lines without navigating regulatory or production challenges.
- Service Scope: This includes custom packaging, label design, and product branding. PT
 Majixx's branding services are especially valuable for retailers who want to capitalize on
 the hemp market without direct production involvement.
- Target Customers: Retailers, wellness brands, and small businesses entering the hemp market.
- Pricing: Branding and implementation service packages are offered at \$250 for a one-time fee, covering design and label production.

3. Apparel and Branded Merchandise:

- Description: PT Majixx also offers an apparel line featuring branded T-shirts, which serve both as an additional revenue stream and a marketing tool to enhance brand visibility.
- Market Position: Apparel sales are aimed at reinforcing the brand image and attracting a
 younger demographic that appreciates branded merchandise from lifestyle-oriented
 companies.
- Target Customers: Retail consumers and wholesale clients interested in promoting their own branded merchandise.
- o **Pricing**: T-shirts are sold at \$18 to \$25, with a wholesale cost of \$7.50 per unit.

4. Hemp-Tobacco Blended Product (Proposed Collaboration with Marlboro):

- Description: PT Majixx has pitched a collaboration with Marlboro to create a unique hemp-tobacco blended product. This innovative product would cater to traditional smokers seeking a legal alternative with a similar experience.
- Market Potential: With Marlboro's extensive distribution network and brand credibility, this product has the potential to disrupt the smokable hemp market and tap into an audience that spans both tobacco and hemp consumers.

- Target Customers: Traditional tobacco users, retail distributors, and wellness consumers interested in hemp alternatives.
- Pricing: Pricing would be established based on production and market demand in partnership with Marlboro, providing PT Majixx with a significant market advantage and potential for high-volume sales.

Revenue Streams and Pricing Strategy

PT Majixx's revenue streams are carefully structured to maximize profitability and capture a broad audience across retail, wholesale, and custom product lines. Below is a breakdown of each revenue stream, target pricing, and associated costs.

| Product/Service | Wholesale Price | MSRP | Profit Margin |
|-------------------------------------|-----------------|-----------|----------------|
| Smokable Hemp Pre-Rolls (per pack) | \$10 | \$15-\$25 | 60%-75% |
| Custom Branding Services (one-time) | - | \$250 | 100% |
| Branded T-Shirts | \$7.50 | \$18-\$25 | 60%-70% |
| Hemp-Tobacco Blend Product | TBD | TBD | High Potential |

Distribution Channels

- Retail Locations: PT Majixx has already established sales in 13 retail locations across North Carolina, generating consistent monthly revenue. Each retail location provides visibility, builds brand recognition, and attracts new customers.
- 2. **5-Hour Energy Distributor Partnership**: PT Majixx recently secured an offer from the same company that launched 5-Hour Energy, offering a pathway for national distribution and a larger market reach. This partnership is projected to increase revenue substantially as PT Majixx products gain access to more retail outlets across multiple states.
- 3. **Online and Direct Sales**: PT Majixx currently sells products through its website, allowing for direct-to-consumer sales and additional revenue without intermediary costs.
- 4. Custom and Private Labeling Clients: Through its white-label and custom branding services, PT Majixx collaborates with other businesses that want to sell their own hemp products. This channel allows PT Majixx to benefit from business-to-business sales while helping clients grow their own brand offerings.
- 5. Proposed Marlboro Partnership: The proposed hemp-tobacco blended product, if accepted by Marlboro, would open a significant distribution channel through Marlboro's well-established network of retailers and wholesalers nationwide. This strategic partnership could dramatically increase PT Majixx's market presence and revenue.

Target Customers

The customer base for PT Majixx is diverse, encompassing direct consumers, business clients, and large retailers. Each customer group brings unique value, and targeting them allows PT Majixx to diversify its income streams.

- Direct Consumers: These individuals purchase smokable hemp and apparel directly from PT
 Majixx retail locations and online store. They value the brand's commitment to compliance and
 quality.
- 2. **Wholesalers and Retailers**: PT Majixx collaborates with smoke shops, wellness stores, and independent retailers who want compliant, high-quality hemp products for their consumers.
- White-Label and Branding Clients: These business clients include retailers looking to enter the hemp market without the complexities of compliance or production, utilizing PT Majixx's expertise to provide branded products.
- 4. **Traditional Tobacco Consumers**: If the Marlboro partnership succeeds, traditional tobacco consumers will represent a new customer base, as they are likely to be drawn to the hemp-tobacco blend product as a legal, safer alternative to standard tobacco.

Revenue Projections

PT Majixx is positioned for rapid revenue growth over the next three years, given its strong foundational customer base, pending partnerships, and increasing demand for hemp-based products. Below are projected revenue scenarios for Year 1 through Year 3, factoring in current operations and potential growth avenues.

| Category | Year 1 Revenue | Year 2 Revenue | Year 3 Revenue |
|----------------------------|----------------|----------------|----------------|
| Smokable Hemp Pre-Rolls | \$72,000 | \$108,000 | \$156,000 |
| Custom Branding Services | \$15,000 | \$20,000 | \$25,000 |
| Branded T-Shirts | \$12,000 | \$15,000 | \$18,000 |
| Hemp-Tobacco Blend Product | \$0 (Pending) | \$150,000 | \$300,000 |
| Total Revenue | \$99,000 | \$293,000 | \$499,000 |

These projections represent conservative estimates based on current sales, anticipated partnerships, and expansion. If the Marlboro collaboration is successful, Year 2 and Year 3 revenues could significantly exceed these projections due to the extensive reach of Marlboro's distribution network.

4. Financial Analysis

Current Financial Overview

PT Majixx launched in August 2024 with a modest investment of \$460. Within two months, the company achieved over \$12,000 in net profit, with monthly revenue between \$7,500 and \$8,500. The rapid growth is attributed to efficient cost management, a lean operational structure, and a strong demand for compliant hemp products.

Revenue Breakdown (Aug - Oct 2024)

• Total Gross Revenue: \$14,331

• Initial Investment: \$460

• **Reinvestment**: \$4,100 (used for inventory and market expansion)

• **Monthly Revenue Growth**: Average 10%, expected to continue with increased distribution and partnerships.

Profit and Loss Projections

To project PT Majixx's P&L, we've incorporated both existing revenue streams and potential partnerships, including the 5-Hour Energy distributor and Marlboro. The following P&L projections cover Year 1 through Year 3.

Year 1 Projected P&L Statement

| Category | Monthly | Annual Projection (Year 1) |
|--------------------------------|---------|----------------------------|
| Revenue | \$8,250 | \$99,000 |
| Cost of Goods Sold (COGS) | \$2,640 | \$31,680 |
| Gross Profit | \$5,610 | \$67,320 |
| Operating Expenses | | |
| - Marketing & Distribution | \$600 | \$7,200 |
| - Legal & Compliance | \$1,200 | \$14,400 |
| - Rent/Utilities | \$750 | \$9,000 |
| - Additional Operational Costs | \$500 | \$6,000 |
| Total Expenses | \$3,050 | \$36,600 |
| Net Income | \$2,560 | \$30,720 |

Year 2 Projected P&L Statement

| Category | Monthly | Annual Projection (Year 2) |
|--|---|---|
| Revenue | \$24,416 | \$293,000 |
| Cost of Goods Sold (COGS) | \$7,324 | \$87,888 |
| Gross Profit | \$17,092 | \$205,112 |
| Operating Expenses | | |
| - Marketing & Distribution | \$1,500 | \$18,000 |
| - Legal & Compliance | \$1,200 | \$14,400 |
| - Rent/Utilities | \$1,000 | \$12,000 |
| - Additional Operational Costs | \$750 | \$9,000 |
| Total Expenses | \$4,450 | \$53,400 |
| Net Income | \$12,642 | \$151,712 |
| | | |
| Year 3 Projected P&L Statement | | |
| Year 3 Projected P&L Statement Category | Monthly | Annual Projection (Year 3) |
| • | Monthly \$41,583 | Annual Projection (Year 3) \$499,000 |
| Category | _ | |
| Category | \$41,583 | \$499,000 |
| Category Revenue Cost of Goods Sold (COGS) | \$41,583 \$12,475 | \$499,000 \$149,700 |
| Category Revenue Cost of Goods Sold (COGS) Gross Profit | \$41,583 \$12,475 | \$499,000 \$149,700 |
| Category Revenue Cost of Goods Sold (COGS) Gross Profit Operating Expenses | \$41,583 \$12,475 \$29,108 | \$499,000 \$149,700 \$349,300 |
| Category Revenue Cost of Goods Sold (COGS) Gross Profit Operating Expenses - Marketing & Distribution | \$41,583 \$12,475 \$29,108 \$1,800 | \$499,000 \$149,700 \$349,300 \$21,600 |
| Category Revenue Cost of Goods Sold (COGS) Gross Profit Operating Expenses - Marketing & Distribution - Legal & Compliance | \$41,583 \$12,475 \$29,108 \$1,800 \$1,200 | \$499,000 \$149,700 \$349,300 \$21,600 \$14,400 |
| Category Revenue Cost of Goods Sold (COGS) Gross Profit Operating Expenses - Marketing & Distribution - Legal & Compliance - Rent/Utilities | \$41,583 \$12,475 \$29,108 \$1,800 \$1,200 \$1,250 | \$499,000 \$149,700 \$349,300 \$21,600 \$14,400 \$15,000 |

Assumptions: Year 2 and Year 3 projections assume successful launch of the Marlboro collaboration, increasing product distribution and revenues significantly.

Break-Even Analysis

The break-even analysis for PT Majixx is based on fixed and variable costs. Given the consistent profit margins from retail and wholesale sales, PT Majixx can expect to break even early in Year 1 and cover operational costs by mid-year.

- Fixed Monthly Expenses: \$3,050 (Year 1)
- **Variable Costs**: COGS fluctuates based on production volume, but is consistently managed to ensure a profit margin of 60%-75%.
- Break-Even Revenue: Approximately \$36,600 annually or \$3,050 monthly in gross profit.

The company's rapid revenue growth and conservative cost management provide a sustainable path to profitability.

Use of Funds

With an investment of \$10,000, PT Majixx will allocate funds to accelerate growth through key areas that drive expansion and enhance revenue. This funding will support marketing initiatives, increased inventory, and scaling operations in line with rising demand.

| Investment Allocation | Amount | Description |
|----------------------------------|---------|---|
| Marketing & Distribution | \$1,000 | Expand digital marketing efforts, develop targeted campaigns, and create promotional materials to enhance brand visibility. |
| Inventory & Product Expansion | \$2,500 | Increase inventory levels to meet the growing demand in existing and new retail locations, and secure initial stock for the potential Marlboro collaboration. |
| Compliance & Legal Support | \$1,500 | Ensure continued legal compliance, engage legal counsel for partnership agreements, and proactively manage regulatory issues to mitigate legal risks. |
| Research & Development | \$5,000 | Distribution Deal Retainer. |

These targeted investments will help PT Majixx scale strategically, increase brand awareness, and secure market positioning.

Long-Term Financial Goals

Over the next five years, PT Majixx aims to achieve the following financial milestones:

- 1. **Expand Distribution**: Reach over 200 retail locations through partnerships, including national retailers and strategic distributors.
- 2. **Increase Gross Revenue**: Target gross revenue growth to \$1 million by Year 5, driven by expanded product lines and successful partnerships.
- 3. **Enhance Profit Margins**: Maintain a steady profit margin of 60%-75% by optimizing production costs, achieving economies of scale, and refining pricing strategies.
- 4. **Sustainable Growth through Partnerships**: Continue building partnerships with well-established brands, such as the proposed Marlboro collaboration, for substantial market expansion.

5. Legal and Regulatory Framework

The legal and regulatory landscape for the hemp industry is complex, especially given the evolving state and federal laws governing the production, sale, and distribution of hemp products. PT Majixx has built its business on a foundation of rigorous compliance with federal guidelines under the 2018 Farm Bill, which legalizes hemp products containing less than 0.3% Delta-9 THC. This section outlines PT Majixx's compliance strategy, recent legal achievements, and its founder's proactive stance on regulatory reform.

Compliance with Federal and State Regulations

From inception, PT Majixx has prioritized strict adherence to the regulatory requirements set forth in the 2018 Farm Bill. Key compliance measures include:

- **THC Content Management**: All PT Majixx products undergo rigorous testing to confirm THC levels are below 0.3%, ensuring they meet federal hemp classification standards. This testing occurs at multiple stages—from harvest through final product—to guarantee that each item is legally compliant before distribution.
- Product Testing and Quality Control: PT Majixx employs third-party laboratories for regular testing of cannabinoids, terpenes, and potential contaminants. This commitment to testing assures both compliance and quality, reinforcing PT Majixx's credibility among consumers and retailers alike.
- Storage and Temperature Control: One of the unique challenges of the hemp industry is
 maintaining specific storage conditions to prevent product degradation. PT Majixx utilizes
 temperature-controlled facilities to store products below 80 degrees Fahrenheit, preventing THC
 levels from spiking due to decarboxylation. Proper storage procedures also ensure that products
 remain compliant throughout their shelf life, even after shipping to retail locations.

Recent Legal Achievement

In October 2024, PT Majixx faced a significant legal challenge when local law enforcement seized its products from a retail location despite their compliance with federal and state law. The Brunswick County Sheriff's Department, led by Detective Ryan Newman, initiated the seizure under the belief that the products might be unlawful. However, PT Majixx quickly mounted a legal defense, asserting its right to sell products compliant with the 2018 Farm Bill.

Key points of the legal defense included:

- 1. **Federal Compliance**: PT Majixx provided documentation and laboratory reports to demonstrate that all products were legally compliant under federal law, with THC levels under the mandated 0.3%.
- 2. **Constitutional Protections**: The defense emphasized that the seizure violated Fourth Amendment protections against unlawful search and seizure, as well as interstate commerce rights outlined in the U.S. Constitution's Commerce Clause.
- 3. **Outcome**: The court ultimately ruled in favor of PT Majixx, requiring law enforcement to return the seized products. This ruling not only affirmed PT Majixx's compliance but also reinforced the company's commitment to operating within the bounds of federal and state law.

This legal victory has further solidified PT Majixx's reputation as a compliant, legally sound business, positioning it as a responsible player in an industry where regulatory challenges are frequent. It also

underscores the importance of rigorous documentation and transparency, both of which are pillars of PT Majixx's operational approach.

Proposed 2026 Farm Bill Amendment

In addition to navigating the existing regulatory landscape, PT Majixx founder Anthony Owens has authored a proposed amendment to the upcoming 2026 Farm Bill. This proposed legislation is designed to address critical gaps in the current regulatory framework and improve industry standards. The proposal reflects Anthony's dedication to ensuring a safe, transparent, and stable hemp industry, not just for PT Majixx, but for the entire sector.

The amendment outlines the following regulatory improvements:

- Enhanced Testing Protocols: The proposal recommends standardized testing protocols to be applied consistently across states. By mandating pre-harvest and post-harvest testing, the amendment aims to prevent THC levels from fluctuating due to improper handling or environmental exposure.
- Temperature-Controlled Storage Requirements: Given that THC levels can rise if products are stored at high temperatures, the amendment suggests implementing guidelines for temperature-controlled storage, both during transit and at retail locations. This measure would help prevent non-compliant products from reaching the market, reducing the risk of legal disputes.
- 3. Clear Labeling Standards: The amendment proposes stricter labeling requirements to ensure that consumers and retailers have accurate information about THC content, cannabinoid profiles, and product origins. Improved labeling would support consumer trust and ensure that compliant products are easily distinguishable from non-compliant ones.
- 4. Interstate Commerce Protections: One of the most challenging aspects of the hemp industry is navigating differing state regulations. The amendment suggests protections to facilitate interstate commerce by establishing federal guidelines that would override restrictive state laws, thereby simplifying distribution and reducing logistical costs for companies like PT Majixx.

By introducing this proposal, Anthony Owens is positioning PT Majixx as a thought leader in regulatory reform. His amendment is intended to secure the industry's future by establishing a uniform regulatory framework that emphasizes product safety and consumer protection.

Benefits of Regulatory Advocacy for PT Majixx

Anthony's proactive approach to hemp regulation brings several benefits to PT Majixx, reinforcing its commitment to compliance and consumer safety:

- Enhanced Credibility: As a company that advocates for stricter regulations, PT Majixx distinguishes itself from competitors who may struggle with compliance. This credibility is valuable when approaching retailers, distributors, and major brands.
- Reduced Legal Risks: By supporting a clear, consistent regulatory framework, PT Majixx
 reduces the risk of future legal challenges. Clear guidelines mean fewer opportunities for
 enforcement discrepancies, reducing the likelihood of costly seizures or compliance disputes.
- Market Leadership: PT Majixx's involvement in regulatory reform positions the company as a leader in the industry, attracting customers, partners, and investors who value responsible

business practices. This leadership role also provides a platform to influence future regulatory developments.

Risk Mitigation through Compliance and Transparency

PT Majixx's commitment to compliance and transparency is reflected in its internal policies and procedures, which are designed to prevent regulatory issues before they arise. These policies include:

- Documentation of Compliance: PT Majixx maintains detailed records of testing, storage, and handling practices, ensuring that documentation is readily available for any regulatory review.
 These records are especially valuable in the event of a compliance inquiry or legal dispute.
- Employee Training: To support its compliance efforts, PT Majixx provides training for employees
 and retail partners on legal guidelines, THC content restrictions, and safe handling practices. This
 training reduces the likelihood of compliance breaches and supports a consistent standard of
 product quality.
- Tamper-Evident Packaging: PT Majixx packages all products in tamper-evident, temperature-resistant containers, helping to preserve product integrity from production to retail shelves. This packaging not only protects the product but also demonstrates PT Majixx's commitment to delivering a safe, compliant experience to consumers.

6. Investment Opportunity

This section outlines the investment opportunity in PT Majixx Infamous Hemp Company, detailing the capital needs, equity offering, growth potential, and projected returns for investors. The company is positioned for substantial growth, driven by increasing consumer demand, innovative partnerships, and a proactive approach to regulatory compliance. By investing in PT Majixx, investors gain entry into a thriving industry with substantial upside potential and the backing of a company dedicated to high standards of safety, quality, and compliance.

Investment Option 1

INVESTOR AGREEMENT

| This Investor Agreement (the "Agreer | ment") is made and entered into as of this day of |
|---------------------------------------|---|
| , 2024, by and between | PT Majixx LLC, doing business as PT Majixx Infamous Hemp |
| Company, with a principal place of bu | siness at 5480 RL Lewis Ln SE, Bolivia, NC 28422 ("Company"), c/o |
| Anthony Owens, and | ("Investor"). Collectively, the Company and Investor may be |
| referred to as the "Parties." | |

1. Investment Terms

- 1.1 **Investment Amount**: The Investor agrees to invest **Ten Thousand Dollars (\$10,000)** in the Company.
- 1.2 **Term of Loan**: The investment is structured as a loan with a term of **nine (9) months**, beginning on the date funds are transferred to the Company (the "Investment Date").
- 1.3 **Interest Rate**: The loan shall accrue interest at a fixed rate of **10%**, payable even if repaid before the end of the nine-month term.
- 1.4 **Repayment Terms**: Repayment of the loan principal and interest shall be made in **three (3) bulk payments**, payable quarterly, with the first payment due three (3) months from the Investment Date. Each quarterly payment shall include one-third of the principal amount plus accrued interest.
- 1.5 **Royalty Per Pack**: The Company agrees to pay the Investor **one dollar (\$1.00) per pack sold** monthly, until the full principal and interest are repaid.

1.6 Payment Schedule:

- Quarterly bulk payments (principal and interest) will be made until the loan is repaid in full.
- Monthly royalty payments based on pack sales shall be due by the 10th day of each subsequent month.
- 1.7 **No Equity Transfer**: This Agreement does not grant the Investor any ownership interest or control in PT Majixx LLC or PT Majixx Infamous Hemp Company.

2. Use of Investment

The Company agrees that the funds provided by the Investor will be used for business operations, inventory, marketing, and other growth initiatives directly benefiting the Company's operations.

3. Termination of Royalty Payments

- 3.1 The one dollar (\$1.00) per pack royalty payments will cease upon the full repayment of the investment principal and interest as outlined in Sections 1.2, 1.3, and 1.5.
- 3.2 In the event of early repayment of the loan and interest, the royalty payments will continue until the total interest and principal have been paid in full.

4. Representations and Warranties

4.1 Company's Representations and Warranties:

- The Company is duly organized and operates in accordance with the laws of North Carolina.
- The Company has the authority to enter into this Agreement and perform its obligations herein.

4.2 Investor's Representations and Warranties:

- The Investor has the authority to enter into this Agreement and has conducted any due diligence deemed necessary.
- The Investor understands this investment involves risks, and the Company does not guarantee any returns beyond the obligations set forth in this Agreement.

5. Miscellaneous Provisions

- 5.1 **No Amendment to Incorporation Papers**: This Agreement does not constitute any amendment to PT Majixx LLC's incorporation papers or its ownership structure.
- 5.2 **Confidentiality**: Both Parties agree to keep the terms and conditions of this Agreement confidential and will not disclose any terms to third parties without the prior written consent of the other Party, except as required by law.

- 5.3 **Governing Law**: This Agreement shall be governed by the laws of the State of North Carolina.
- 5.4 **Entire Agreement**: This Agreement constitutes the entire agreement between the Parties, superseding all prior agreements, understandings, and negotiations, whether written or oral, concerning this investment.
- 5.5 **Amendments**: No modification or amendment to this Agreement will be valid unless in writing and signed by both Parties.
- 5.6 **Severability**: If any provision of this Agreement is found to be unenforceable, the remaining provisions will continue in full force and effect.
- 5.7 **Dispute Resolution**: Any disputes arising out of or in connection with this Agreement shall first be resolved through mediation. If mediation fails, the dispute shall be resolved through binding arbitration in North Carolina.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date first above written.

For PT Majixx LLC, dba PT Majixx Infamous Hemp Company

5480 RL Lewis Ln SE Bolivia, NC 28422 c/o Anthony Owens

| Signature: | |
|---------------------|--|
| Name: Anthony Owens | |
| Title: Owner | |
| Investor | |
| Name: | |
| Signature: | |
| Date: | |

Investment Option 2

Equity Investment Agreement (10% Equity at \$10,450 Valuation)

| This Equity Investment Agreement (th | ne "Agreement") is made and entered into as of this | _ day of |
|--|---|-------------|
| , 2024, by and between P | Г Majixx LLC, doing business as PT Majixx Infamous He | emp |
| Company, with a principal place of busin | ess at 5480 RL Lewis Ln SE, Bolivia, NC 28422 ("Com | pany"), c/o |
| Anthony Owens, and | ("Investor"). Collectively, the Company and Investor | or may be |
| referred to as the "Parties." | | |

1. Investment and Equity Terms

1.1 Investment Amount: The Investor agrees to invest **Ten Thousand Four Hundred Fifty Dollars** (\$10,450) in exchange for a 10% equity share in the Company, based on a valuation of \$104,500.

1.2 Equity and Profit Sharing:

- The Investor shall receive a 10% share of all net profits generated by the Company.
- Profit distributions will be made quarterly, in line with the Company's financial schedule and accounting period.
- 1.3 **Share of Responsibilities and Obligations**: The Investor, as a 10% equity holder, shall share in the responsibilities, obligations, and decision-making duties of the Company. These duties may include, but are not limited to, strategic planning, financial oversight, compliance matters, and operational management.
- 1.4 **Updating Incorporation Documents**: The Company agrees to update its incorporation documents to reflect the Investor's 10% ownership in PT Majixx LLC.

2. Use of Investment

The Company agrees to allocate the Investor's funds toward operations, inventory, marketing, and other growth initiatives that directly benefit the Company's business activities.

3. Profit Distribution Schedule

3.1 **Quarterly Profit Distribution**: The Investor shall receive a 10% share of all net profits each quarter, with payments made no later than the 15th day following the close of each quarter.

4. Investor Rights and Responsibilities

4.1 **Voting Rights**: As a 10% equity holder, the Investor will have proportional voting rights on matters requiring member approval, in accordance with the updated LLC operating agreement.

4.2 **Decision-Making Authority**: The Investor will participate in decision-making processes, including strategic planning, budget approvals, and other major business decisions.

5. Miscellaneous Provisions

- 5.1 **Governing Law**: This Agreement shall be governed by the laws of the State of North Carolina.
- 5.2 **Entire Agreement**: This Agreement constitutes the entire agreement between the Parties, superseding all prior agreements, understandings, and negotiations, whether written or oral, concerning this investment.
- 5.3 **Amendments**: No modification or amendment to this Agreement will be valid unless in writing and signed by both Parties.
- 5.4 **Dispute Resolution**: Any disputes arising out of or in connection with this Agreement shall be resolved through mediation or binding arbitration in North Carolina.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

| For PT Majixx LLC, dba PT Majixx Infamous Hemp Company | | |
|--|--|--|
| Signature: | | |
| Name: Anthony Owens | | |
| Title: Owner | | |
| Investor | | |
| Name: | | |
| Signature: | | |
| Date: | | |
| | | |
| | | |

Investment Option 3

Equity Investment Agreement (15% Equity at \$15,675 Valuation)

| This Equity Investment Agreement (the "A | Agreement") is made and entered into as of this | day of |
|---|--|-----------|
| , 2024, by and between PT Ma | ajixx LLC, doing business as PT Majixx Infamous Hem | ıp |
| Company, with a principal place of business | at 5480 RL Lewis Ln SE, Bolivia, NC 28422 ("Compa | ny"), c/o |
| Anthony Owens, and | ("Investor"). Collectively, the Company and Investor r | nay be |
| referred to as the "Parties." | | |

1. Investment and Equity Terms

1.1 Investment Amount: The Investor agrees to invest Fifteen Thousand Six Hundred Seventy-Five Dollars (\$15,675) in exchange for a 15% equity share in the Company, based on a valuation of \$104,500.

1.2 Equity and Profit Sharing:

- The Investor shall receive a 15% share of all net profits generated by the Company.
- Profit distributions will be made quarterly, aligned with the Company's financial calendar and accounting period.
- 1.3 **Share of Responsibilities and Obligations**: As a 15% equity holder, the Investor shall participate in the responsibilities, obligations, and decision-making activities of the Company. These duties may include strategic planning, financial management, compliance, and operational oversight.
- 1.4 **Updating Incorporation Documents**: The Company agrees to amend its incorporation documents to reflect the Investor's 15% ownership stake in PT Majixx LLC.

2. Use of Investment

The Company agrees to use the Investor's funds for business operations, marketing, inventory, and other initiatives that support the Company's growth and profitability.

3. Profit Distribution Schedule

3.1 **Quarterly Profit Distribution**: The Investor shall receive a 15% share of net profits on a quarterly basis, with distributions made no later than the 15th day following the close of each quarter.

4. Investor Rights and Responsibilities

- 4.1 **Voting Rights**: As a 15% equity holder, the Investor will have proportional voting rights in matters requiring member approval, as documented in the updated LLC operating agreement.
- 4.2 **Decision-Making Authority**: The Investor will have decision-making rights on key business matters, including strategy, budgeting, major financial decisions, and operational policies.

5. Miscellaneous Provisions

- 5.1 Governing Law: This Agreement shall be governed by the laws of the State of North Carolina.
- 5.2 **Entire Agreement**: This Agreement constitutes the entire agreement between the Parties, superseding all prior agreements, understandings, and negotiations, whether written or oral, concerning this investment.
- 5.3 **Amendments**: No modifications or amendments to this Agreement will be valid unless in writing and signed by both Parties.
- 5.4 **Dispute Resolution**: Any disputes arising out of or in connection with this Agreement shall be resolved through mediation or binding arbitration in North Carolina.

IN WITNESS WHEREOF, the Parties have executed this Agreement as of the date first above written.

| For PT Majixx LLC, dba PT Majixx Infamo | us Hemp Company |
|---|-----------------|
| Signature: | _ |
| Name: Anthony Owens | |
| Title: Owner | |
| Investor | |
| Name: | |
| Signature: | _ |
| Date: | |

Use of Funds

The \$10,000 investment will be strategically allocated to support PT Majixx's short-term and long-term growth objectives. Each component is designed to accelerate the company's market penetration, streamline operations, and drive revenue growth.

| Investment Allocation | Amount | Description |
|-------------------------------|---------|---|
| Marketing & Distribution | \$1,000 | Expand digital marketing efforts, develop targeted campaigns, and create promotional materials to enhance brand visibility. |
| Inventory & Product Expansion | \$2,500 | Increase inventory levels to meet the growing demand in existing and new retail locations, and secure initial stock for the potential Marlboro collaboration. |

| Compliance & Legal Support | \$1,500 | Ensure continued legal compliance, engage legal counsel for partnership agreements, and proactively manage regulatory issues to mitigate legal risks. |
|-------------------------------|---------|---|
| Research & Development | \$5,000 | Distribution Deal Retainer. |

These investments will allow PT Majixx to scale its operations efficiently, enhance its market presence, and position itself for long-term growth in the expanding hemp market.

Growth Milestones and Revenue Goals

PT Majixx has defined clear growth milestones to track the company's progress and ensure a solid return on investment. By reaching these milestones, the company can optimize its revenue potential, strengthen its market position, and attract additional partnerships and distribution opportunities.

- 1. **Increase Retail Distribution**: Within the first year, PT Majixx aims to increase retail locations from 13 to at least 50 through targeted distribution channels, partnerships, and digital marketing campaigns. This expansion is projected to increase monthly revenue by 30-50%.
- 2. **Secure National Distribution**: The 5-Hour Energy distributor offer provides a pathway for national reach. By Year 2, PT Majixx plans to distribute products across several states, increasing its retail footprint and revenue.
- 3. **Launch the Marlboro Hemp-Tobacco Blend**: If the Marlboro collaboration progresses as anticipated, PT Majixx will introduce the hemp-tobacco blend product by Year 2, adding a high-revenue item to its portfolio and accessing Marlboro's extensive distribution network.
- 4. Revenue and Profitability Goals:
 - Year 1: Achieve \$99,000 in gross revenue, with a net income of approximately \$30,720.
 - Year 2: Reach \$293,000 in gross revenue, driven by expanded retail locations and the potential Marlboro product.
 - **Year 3**: Target \$499,000 in revenue through nationwide distribution and ongoing sales growth, with a projected net income of \$286,300.
- 5. **Long-Term Brand Partnerships**: By Year 5, PT Majixx aims to solidify its reputation through ongoing partnerships with established brands, which will allow the company to diversify revenue streams and tap into larger markets.

Return on Investment (ROI) Potential

The ROI for investors in PT Majixx is anticipated to be substantial, as the company projects a steady increase in revenue, profit margins, and brand recognition over the next five years. Key ROI factors include:

- Quarterly Distributions: Investors will receive quarterly profit distributions based on pre-tax sales in the hemp segment, offering a consistent return.
- **Equity Appreciation**: As PT Majixx grows, the value of its equity will increase, providing additional value for investors who choose to retain their shares.

- Long-Term Partnership Opportunities: If the Marlboro collaboration and 5-Hour Energy distribution partnership succeed, PT Majixx's market reach and revenue will grow exponentially, increasing potential returns.
- Potential Buyout or Acquisition: With the projected market growth and increasing brand value,
 PT Majixx may become an attractive acquisition target for larger corporations in the wellness or tobacco sectors, providing investors with a lucrative exit strategy.

Exit Strategy

PT Majixx has developed a comprehensive exit strategy to maximize investor returns. The exit plan is flexible, allowing for different scenarios based on the company's growth trajectory, partnership outcomes, and market conditions.

- Acquisition by a Major Brand: As interest in hemp-based products grows, large corporations in the wellness or tobacco industries may seek to acquire PT Majixx. This acquisition would provide investors with a substantial return on their initial investment.
- 2. **IPO**: Should market demand and brand growth continue, PT Majixx could explore a public offering within five years. An IPO would allow investors to liquidate their shares at market value, benefiting from the company's growth in the public sector.
- 3. **Equity Buyback**: PT Majixx may offer an equity buyback to investors, enabling them to sell their shares back to the company or to other investors, depending on market value and company valuation at that time.

7. Risk Factors

Investing in the hemp industry offers substantial growth potential but involves inherent risks due to regulatory complexity, market dynamics, and operational challenges. PT Majixx Infamous Hemp Company has identified potential risks and developed a comprehensive risk management strategy to address them. As part of its commitment to compliance and consumer safety, PT Majixx has also initiated a proactive legal process aimed at ensuring full protection from law enforcement (LEO) seizures. This legal initiative is designed to provide an added layer of security for PT Majixx's operations, supporting uninterrupted product distribution.

1. Regulatory Risks

The regulatory landscape for hemp is both evolving and inconsistent across federal and state levels, which can create compliance risks.

- **Federal and State Compliance**: PT Majixx's products strictly adhere to federal guidelines under the 2018 Farm Bill, ensuring that THC levels remain below the legal limit of 0.3%. With rigorous testing and storage protocols, PT Majixx ensures that its products are compliant and traceable, significantly reducing risks related to non-compliance.
- Proactive Legal Protection Against Seizures: PT Majixx has recently initiated a legal process
 to secure additional protections against LEO seizures, aiming to prevent future disruptions and
 safeguard its products' legal status. This initiative involves developing and formalizing protocols
 with law enforcement agencies to confirm that PT Majixx products meet all legal standards. By
 taking this step, PT Majixx demonstrates its commitment to operational continuity, further
 reducing the risk of compliance-related interruptions.
- Future Legislative Changes: While the 2018 Farm Bill legalized hemp, potential amendments at
 the federal or state level could impact operations. To prepare, PT Majixx founder Anthony Owens
 has submitted a proposal for the 2026 Farm Bill to advocate for clear and consistent regulations.
 This proposal would standardize compliance and reduce uncertainty, strengthening protections
 for compliant companies and their consumers.

2. Market Risks

The hemp industry is competitive, and PT Majixx must navigate consumer demand shifts, market saturation, and competition.

- Consumer Demand Variability: The hemp market is subject to shifts in consumer demand, especially as wellness trends evolve. PT Majixx mitigates this by diversifying its product lines and targeting multiple customer groups, such as wellness consumers, traditional tobacco users, and private-label clients.
- Market Saturation: Increased competition may impact market share, but PT Majixx distinguishes itself through its compliance standards, quality control, and proactive legal stance. Partnerships

- with major distributors, including 5-Hour Energy's distributor and the potential Marlboro collaboration, further strengthen PT Majixx's market position and enable growth in competitive spaces.
- Tobacco and Cannabis Industry Competition: Traditional tobacco and cannabis companies
 pose indirect competition. However, PT Majixx's focus on legal, non-psychoactive hemp products
 caters to a unique consumer segment, providing an alternative that balances compliance with
 consumer preference for non-intoxicating options.

3. Operational Risks

Operational risks, including scalability, supply chain reliability, and quality control, require careful management to support PT Majixx's growth.

- Supply Chain Stability: Sourcing high-quality hemp and packaging materials is vital for PT
 Majixx's operations. Disruptions in the supply chain could impact production timelines, but PT
 Majixx has developed a network of reliable suppliers and alternative sources to mitigate this risk.
- **Scalability Challenges**: Scaling operations as demand grows is critical to maintain profitability. To address this, PT Majixx has planned investments in equipment, inventory, and workforce training to ensure scalable and efficient growth.
- Quality Control and Compliance: Ensuring consistent quality and legal compliance is central to PT Majixx's operations. Rigorous quality control and third-party testing are integrated into the production process, while temperature-controlled storage prevents product degradation. The ongoing legal protections further secure PT Majixx's products from potential legal disputes, enhancing long-term stability.

4. Financial Risks

Financial risks for PT Majixx include cost management, cash flow variability, and the potential impact of delayed partnerships.

- Cost Management: Fluctuating costs for materials, labor, and regulatory compliance could impact profit margins. PT Majixx addresses this through a robust pricing strategy, strategic sourcing, and streamlined operations to maintain profitability.
- Revenue Reliance on Partnerships: A significant portion of projected growth is linked to
 partnerships with the 5-Hour Energy distributor and Marlboro. While PT Majixx continues to
 explore other distribution channels, any delays or changes in these partnerships could impact
 revenue. The additional legal protections provide added assurance for continuity in operations,
 securing existing retail channels.

5. External Risks

External risks, including economic shifts and natural disasters, can also affect PT Majixx's operations.

- **Economic Downturns**: Consumer spending shifts during economic downturns can impact revenue. PT Majixx mitigates this by offering competitively priced products at various price points, appealing to a broader consumer base.
- Natural Disasters: Located in North Carolina, PT Majixx faces risks from hurricanes and other natural disasters. To minimize impact, PT Majixx has implemented protective measures and

maintains inventory storage protocols that help safeguard products and ensure operational resilience.

Risk Mitigation Strategy Summary

PT Majixx's proactive approach to compliance and legal security, including its recent move to secure protections against law enforcement seizures, sets the company apart in the hemp industry. By focusing on legal transparency, quality assurance, and flexible market strategies, PT Majixx is well-positioned to navigate industry challenges and deliver stable, high-value returns for investors.

8. Marketing and Sales Strategy

PT Majixx Infamous Hemp Company's marketing and sales strategy is designed to build brand recognition, attract diverse customer segments, and establish a stronghold in the rapidly growing hemp industry. With strategic positioning as a high-quality, compliant provider, PT Majixx focuses on customer education, targeted distribution, and brand partnerships to drive sales growth and expand its market reach. This section details PT Majixx's brand development efforts, target audience, sales channels, and key tactics to enhance its presence in the marketplace.

Brand Development and Positioning

PT Majixx positions itself as a leader in legal, compliant, and high-quality smokable hemp products, distinguished by a commitment to transparency, safety, and innovation. The brand's focus on compliance with the 2018 Farm Bill and proactive legal measures to protect against law enforcement seizures

reinforce its credibility. By setting rigorous quality standards and taking steps to ensure the legal security of its products, PT Majixx builds trust with consumers, retailers, and partners.

Key aspects of the PT Majixx brand identity include:

- Quality and Compliance: Emphasizing federally compliant products tested to meet strict THC
 content requirements. This ensures that PT Majixx's hemp products appeal to consumers seeking
 a legal, non-psychoactive alternative.
- Industry Advocacy: By actively engaging in regulatory reform, including proposing amendments
 to the 2026 Farm Bill, PT Majixx is positioned as an industry advocate, attracting customers who
 value responsible business practices.
- Innovative Product Offerings: With unique products, such as a proposed hemp-tobacco blend in collaboration with Marlboro, PT Majixx targets a broader audience, appealing to both hemp and traditional tobacco consumers.

Target Audience and Customer Segmentation

PT Majixx serves a diverse customer base that includes direct consumers, wholesalers, private-label clients, and traditional tobacco users. The company tailors its marketing efforts to meet the needs of each segment, ensuring that it reaches potential buyers across various demographic and behavioral profiles.

- 1. **Wellness-Oriented Consumers**: Individuals seeking natural, wellness-focused alternatives to traditional smoking or cannabis products. This group is attracted to PT Majixx's non-psychoactive hemp pre-rolls, which offer a calming experience without intoxication.
- Traditional Smokers: Smokers interested in legal alternatives to tobacco and cannabis. The proposed Marlboro hemp-tobacco blend is expected to appeal to this group, bridging the gap between traditional tobacco users and hemp consumers.
- Retailers and Wholesalers: Smoke shops, wellness stores, and independent retailers seeking reliable, compliant products to meet consumer demand. PT Majixx's high standards and legal protections make it an attractive choice for these businesses.
- 4. Private-Label Clients: Companies looking to enter the hemp market without the complexities of compliance and production. PT Majixx's white-label services provide these businesses with custom-branded products, allowing them to leverage PT Majixx's expertise in hemp production and compliance.

Sales Channels

PT Majixx utilizes multiple sales channels to expand its reach and provide consumers and retailers with convenient purchasing options.

- 1. **Retail Locations**: PT Majixx currently has products in 13 retail locations across North Carolina, with plans to expand to over 50 locations in the next year. Retail partners are carefully selected based on market demand, ensuring optimal brand exposure and accessibility.
- 2. **Distributor Partnerships**: PT Majixx has secured an offer from the same distributor that launched 5-Hour Energy, which will allow the company to extend its distribution network nationally. This partnership has the potential to increase PT Majixx's reach to hundreds of retail outlets, bringing products to consumers across multiple states.

- 3. **Direct-to-Consumer Online Sales**: PT Majixx's website serves as a direct sales channel, allowing consumers to purchase products conveniently. The online store is complemented by educational content to inform customers about hemp product benefits and legal status.
- 4. **Custom and White-Label Partnerships**: PT Majixx's branding services cater to private-label clients, enabling the company to capture business-to-business sales while empowering other brands to enter the hemp market with compliant products.
- Proposed Marlboro Collaboration: The hemp-tobacco blend product in collaboration with Marlboro, if finalized, will leverage Marlboro's extensive distribution network, providing PT Majixx with direct access to a well-established tobacco consumer base and thousands of retail locations nationwide.

Marketing Tactics

To drive brand awareness and sales, PT Majixx employs a variety of marketing tactics designed to educate, engage, and convert its target audience. Below are the primary tactics used to increase market penetration:

- Digital Marketing and Social Media: PT Majixx uses targeted digital ads and social media campaigns to reach wellness and lifestyle audiences. Educational posts, compliance updates, and product showcases are regularly shared to engage consumers, build brand loyalty, and position PT Majixx as an industry leader.
- Retail Marketing and In-Store Promotions: PT Majixx partners with retail locations to create
 product displays and offer in-store promotions, driving foot traffic and product visibility. These
 partnerships also include training for retail staff to help them communicate PT Majixx's
 compliance and product benefits to consumers.
- 3. **Content Marketing and Consumer Education**: Education is central to PT Majixx's marketing strategy. The company's website features articles, FAQs, and blog posts on the legality of hemp, THC content guidelines, and the wellness benefits of smokable hemp products. This content positions PT Majixx as a trusted resource and helps demystify hemp products for consumers.
- 4. **Public Relations and Media Outreach**: PT Majixx actively engages with industry publications, news outlets, and influencers to amplify its reach. Press releases highlight PT Majixx's commitment to compliance, recent legal achievements, and industry advocacy, which reinforces its brand as a thought leader in hemp.
- 5. Strategic Partnerships and Sponsorships: By forming partnerships with lifestyle brands and wellness events, PT Majixx promotes its products to a wider audience. The proposed Marlboro collaboration is a key component of this strategy, allowing PT Majixx to enter the tobacco-alternative market and attract a new demographic of traditional smokers.
- 6. Targeted Promotions for Private-Label Clients: PT Majixx offers tailored marketing support for white-label clients, helping them build brand recognition for their custom hemp products. This support includes packaging design, label creation, and strategic guidance, empowering private-label clients to succeed while benefiting from PT Majixx's industry expertise.

Projected Sales Growth and Impact of Marketing Strategy

With a focused approach to marketing and sales, PT Majixx is poised for consistent sales growth over the next three years. The company projects a 30%-50% increase in monthly revenue as distribution expands and marketing efforts intensify. The targeted approach not only drives immediate sales but also supports long-term brand loyalty, positioning PT Majixx for continued growth in the evolving hemp market.

By leveraging its compliance record, proactive legal protections, and strategic brand positioning, PT Majixx aims to build a sustainable, recognizable brand that resonates with consumers and retailers alike. This growth strategy, combined with the expanded distribution from partnerships like the 5-Hour Energy distributor, will allow PT Majixx to capture substantial market share and meet the rising demand for legal hemp products.

9. Strategic Partnerships and Exit Strategy

PT Majixx Infamous Hemp Company's growth strategy includes forging high-value partnerships and establishing a clear exit plan to maximize investor returns. These partnerships with major distributors and brands will allow PT Majixx to scale efficiently, while its flexible exit strategy ensures that investors have multiple opportunities to realize significant returns. This section outlines the company's goals for strategic partnerships and various exit scenarios.

Strategic Partnerships

Partnerships are central to PT Majixx's expansion strategy, providing access to established distribution networks, new customer bases, and enhanced brand credibility. These collaborations align PT Majixx with well-known brands and distributors, accelerating market penetration and supporting long-term growth.

1. 5-Hour Energy Distributor Partnership:

- Overview: PT Majixx has secured an offer from the distributor responsible for launching
 5-Hour Energy, a successful and widely recognized brand. This partnership opens doors for PT Majixx to expand beyond North Carolina and reach consumers nationwide.
- Expected Impact: This distribution network is projected to increase PT Majixx's reach to hundreds of retail outlets, driving higher product visibility and generating substantial revenue growth. With this partnership, PT Majixx can access larger markets, establish brand presence across the U.S., and benefit from the distributor's extensive retail connections.

2. Proposed Marlboro Hemp-Tobacco Blend Collaboration:

- Overview: PT Majixx is in discussions to collaborate with Marlboro to create a unique hemp-tobacco blended product. This product is designed to appeal to both traditional tobacco users and wellness-oriented consumers seeking legal alternatives.
- Market Potential: Leveraging Marlboro's established distribution network, PT Majixx would gain access to thousands of retail locations nationwide, significantly expanding its consumer reach. This collaboration would position PT Majixx as an innovator in the hemp-tobacco category, potentially attracting new demographics and bolstering brand credibility.
- Revenue Impact: The Marlboro partnership is projected to contribute significantly to PT
 Majixx's revenue stream within the first two years, with sales from the hemp-tobacco
 blend expected to represent a substantial portion of the company's income. This product
 has the potential to generate an entirely new revenue stream, driving exponential growth.

3. Private-Label and Branding Partnerships:

 Overview: PT Majixx's white-label and private-label services enable companies to launch their own hemp products using PT Majixx's high-quality materials, compliance expertise,

- and branding services. These partnerships create a secondary revenue stream and position PT Majixx as a trusted supplier for other brands.
- Strategic Value: By building relationships with private-label clients, PT Majixx diversifies its customer base, reduces dependence on a single revenue source, and generates consistent income through business-to-business sales.

4. Retail Partnerships and In-Store Promotions:

- Overview: PT Majixx collaborates with retail locations to create prominent product displays, offer in-store promotions, and train retail staff. These partnerships enhance brand visibility, attract new customers, and drive in-store sales.
- Impact on Growth: Retail partnerships are an essential component of PT Majixx's strategy to grow its physical retail presence, with plans to expand to over 50 retail locations within the first year.

Exit Strategy

PT Majixx has established a flexible exit strategy to ensure maximum value for investors. This approach includes multiple potential outcomes, allowing the company to adapt based on market conditions, partnership outcomes, and business performance. Each exit scenario offers investors significant returns, making PT Majixx a compelling investment in the expanding hemp industry.

1. Acquisition by a Major Brand:

- Scenario: As the hemp industry continues to grow, large corporations in wellness, tobacco, and cannabis sectors are increasingly interested in acquiring established hemp brands. With its compliance record, distribution network, and strategic partnerships, PT Majixx may attract acquisition interest from these companies.
- Benefits for Investors: An acquisition would provide investors with a lump-sum payout based on PT Majixx's valuation at the time of sale. Given the projected revenue growth and market positioning, a buyout from a major brand would yield substantial returns.

2. Initial Public Offering (IPO):

- Scenario: If PT Majixx continues on its projected growth trajectory, an IPO would allow the company to raise additional capital and expand its operations on a larger scale. This option would give PT Majixx direct access to public markets, potentially driving higher valuations and liquidity.
- Benefits for Investors: An IPO would provide investors with liquidity and the option to sell shares on the public market, benefiting from the company's growth and public valuation. This exit strategy also positions PT Majixx as a publicly recognized leader in the hemp market, supporting long-term investor returns.

3. Equity Buyback or Private Sale:

- Scenario: PT Majixx may offer an equity buyback option, enabling early investors to sell
 their shares back to the company at a premium or to other investors interested in joining
 the business. Alternatively, PT Majixx could pursue a private sale to a strategic partner or
 venture capital firm seeking a stake in a high-growth hemp company.
- Benefits for Investors: An equity buyback or private sale provides flexibility for investors, offering a controlled exit opportunity while potentially retaining shares for future growth. This option ensures that early investors can realize returns while PT Majixx continues its growth journey.

4. Long-Term Partnerships and Revenue Sharing:

- Scenario: For investors interested in a longer-term commitment, PT Majixx offers ongoing profit-sharing from pre-tax sales in the hemp segment. By remaining involved, investors can continue receiving quarterly distributions and benefit from the company's rising revenue.
- Benefits for Investors: This approach offers stable, ongoing returns without the need for a complete exit, allowing investors to capitalize on PT Majixx's growth while retaining
- o their equity stake.

Timeline for Exit Strategy

The timing of each exit strategy is flexible and depends on the success of current partnerships, market conditions, and the company's financial performance. Below is a general timeline for each option:

- **Acquisition**: Potential within 3-5 years, depending on partnership outcomes and market interest from larger brands.
- **IPO**: Targeted within 5-7 years, provided that revenue growth aligns with projected goals and regulatory conditions remain favorable.
- Equity Buyback/Private Sale: Available as early as 3 years, offering flexibility for early investors.
- **Long-Term Revenue Sharing**: Available on a quarterly basis, providing immediate returns with the option to remain involved over the long term.

10. Conclusion

PT Majixx Infamous Hemp Company stands at the forefront of a rapidly evolving hemp industry, leveraging its commitment to quality, compliance, and innovation to establish a strong market position. Founded with a focus on transparency and consumer safety, PT Majixx has already achieved significant growth and brand recognition within just a few months of operation. This growth trajectory is underscored by strategic partnerships, including a pending distribution offer from the 5-Hour Energy distributor and a proposed collaboration with Marlboro for a hemp-tobacco blended product.

With a proactive approach to legal compliance, PT Majixx has initiated a thorough legal process to secure full protection from law enforcement seizures, further reinforcing its commitment to regulatory adherence and operational security. The company's dedication to compliance extends beyond its own products; founder Anthony Owens has also authored a proposal for the 2026 Farm Bill, advocating for industry-wide safety standards that will protect both businesses and consumers. This regulatory foresight positions PT Majixx not only as a reliable hemp provider but as a thought leader working to shape a sustainable future for the hemp industry.

Why Invest in PT Majixx Infamous Hemp Company?

- 1. **Diverse Revenue Streams**: PT Majixx offers multiple revenue avenues, including smokable hemp pre-rolls, white-label services, and branded merchandise, each serving a unique segment of the hemp market. This diversified approach reduces risk and increases potential returns.
- Strategic Partnerships: With partnerships on the horizon, such as the national distribution
 opportunity with the 5-Hour Energy distributor, PT Majixx is well-positioned to scale rapidly and
 access larger markets. Additionally, the Marlboro collaboration could redefine its market impact
 by attracting traditional tobacco users.
- Compliance and Legal Security: PT Majixx's proactive compliance measures, supported by
 ongoing legal protections, make it a leader in product safety and regulatory adherence. This
 commitment minimizes operational disruptions and positions the company as a trusted source
 within an industry marked by regulatory complexities.
- 4. **Clear Exit Strategy and ROI Potential**: The company offers a flexible exit strategy that includes acquisition, IPO, equity buyback, or long-term revenue sharing. Each option ensures investors have multiple pathways to realize returns, whether they prefer immediate payouts or ongoing profit-sharing as the company continues to grow.
- 5. **Future Outlook** As demand for legal, compliant hemp products grows, PT Majixx is poised to become a trusted and recognizable name in the industry. With targeted marketing, expanding distribution, and a consumer base that values quality and transparency, PT Majixx is well-positioned to capture market share and lead the industry into a new era of regulated,

high-quality hemp offerings. Investors in PT Majixx not only gain entry into a high-growth market but also align themselves with a company that prioritizes regulatory foresight, industry innovation, and sustainable expansion.

In summary, PT Majixx Infamous Hemp Company presents a unique investment opportunity driven by strategic foresight, operational excellence, and industry leadership. This is an ideal entry point for investors looking to capitalize on the hemp industry's growth while supporting a brand that embodies integrity, compliance, and vision.

Current Valuation:

- 1. Revenue and Monthly Average:
 - Total revenue over 3 months: \$13,000
 - Average monthly revenue: \$13,000 / 3 = \$4,333
 - o Projected Annual Revenue (based on 3-month average): \$4,333 x 12 = \$52,000
- 2. Current Assets:
 - Cash on Hand: \$500Inventory Value: \$6,000
 - Future Revenue from Existing Supplies: Assuming each pack sells for \$10 wholesale,
 250 packs x \$10 = \$2,500
- 3. Total Asset-Based Valuation Additions:
 - Cash + Inventory + Supplies = \$500 + \$6,000 + \$2,500 = \$9,000
- 4. Valuation Range Using Revenue Multiplier (2x to 5x):
 - Low Estimate (2x Annual Revenue): \$52,000 * 2 = \$104,000
 - Mid Estimate (3x Annual Revenue): \$52,000 * 3 = \$156,000
 - o High Estimate (5x Annual Revenue): \$52,000 * 5 = \$260,000
- 5. Final Valuation with Assets Included:
 - Low Estimate: \$104,000 + \$9,000 = \$113,000
 - Mid Estimate: \$156,000 + \$9,000 = \$165,000
 - High Estimate: \$260,000 + \$9,000 = \$269,000

Final Estimated Valuation

With current assets of \$9,000 included, PT Majixx's valuation range is approximately \$113,000 to \$269,000.

















3 Courses

Foundations of Business Intelligence The Path to Insights: Data Models and Pipelines Decisions, Decisions: Dashboards and Reports xt 3, 2024

Anthony Owens

has successfully completed the online, non-credit Professional

Google Business Intelligence

Those who earn the Google Business Inselligence Certificate have completed three courses that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in business intelligence. They are competent in creating processes that transform data into actionable insigns to inform business decisions, developing data vasulatations, and busined gashbusands that employ design best practices to meet stakeholder needs.

The online operations on make in this contribute may draw on make if from course taught on curryous, but the include course are not expecisive to one-impact course. Performing into in this collecting spitialization does not constrained at this university. This certificate does not confirm a University grade, course shreld or degree, and it does not verify the identity of the learner. Certificates

Anala losso

Verify this certificate at:





Anthony Owens

has successfully completed the online, non-credit Professiona

Google Project Management

Those who earn the Google Project Management Certificate have completed six courses, developed by Google, that include hands on, practice-based assessments and are designed to prepare them for introductory-level roles in Project Management. They are competent in nitiating, planning and running both traditional and agile projects.

oject nal

Verify this certificate at: https://coursera.org/verify.

he arine specialization named in this certificate may draw on material fram counter taught on campus, but the reclaim materia ammat requirated to on-campus counter. Patrapation in this office is persociated diseased or conditions exemble